



2024 Aisle of Wreaths Policies and Procedures

(Wreath size: 24" to 40" maximum)

Policies and Procedures will be strictly enforced

(Please read carefully and keep this information as a reference)

Registering Your Wreath

- Register online at www.festivaloftreesutah.org.
- We will accept the first 120 Wreaths registered.
 - Space will be assigned only if your registration is received and space is available.
 - Once 120 Wreaths have been registered, a waiting list will be generated and used to fill empty spots if there are cancellations.
- The name of your wreath is limited to 22 characters, including spaces and punctuation.
- Upon receipt of your completed paperwork, you will be sent an email confirmation. If you do not receive your confirmation email (*check your spam folder*) after submitting your online registration form, please email **Lisa Nievaard** at festivalwreaths@gmail.com.
- The Wreaths department chair will be in contact with you around November 1, 2022. Please allow the Aisle of Wreaths chair time to manage all of the registrations received.
- If for any reason you find you are unable to fulfill this commitment after you have registered and received your confirmation, ***please*** notify **Lisa Nievaard** at festivalwreaths@gmail.com **ASAP** so all spaces can be utilized.
- **Note: Do Not** solicit businesses for a donation without first clearing that contact with Primary Children's Hospital Foundation (801-357-3638). If you have a sponsor, contact the Foundation to properly handle funds.

Decorators Workshop (optional for Wreath Decorators)

- Saturday, October 12, 2024, beginning at 9:00 a.m. (Open House)
- It's suggested that at least one representative from your group attend the Decorators Workshop at the Festival of Trees Warehouse, 824 Fine Drive, Suite 100 (3710 South), Salt Lake City, UT.
- Creative decorators and suppliers will be on hand to answer decorating questions.
- See demonstrations of wiring and gluing ornaments, decorating tips, helpful hints.
- Festival of Tree's Leadership will be available to answer any questions you might have about itemization of expenses and much more.

Things to Remember When Decorating Your Wreath

To preserve/maintain the purpose and integrity of this fundraiser, memorabilia included on a wreath is defined as **"something valued or collected within a popular field of interest."**

- **Use NEW artificial wreaths only.** Wreath must be sturdy, durable, and constructed of high-quality materials.
- Wreaths must have a retail value of at least \$150.00. Those with a retail value of less than \$150.00 will be sold in the Gift Boutique.
- Each door space measures approx. 3 ½ ft. wide by 2 ½ ft. deep. All doors are wood-stained.
- Christmas themed wreaths sell best. Difficult or hard to sell wreaths include:
 - Non-Christmas themed wreaths
 - Non-Christmas colored wreaths, such as pink, blue, purple, black
- Lights must be new and wired onto the wreath if not pre-lit. If using battery operated lights, a second set of batteries must be included. Lights will not be turned off and on, and batteries will not be replaced by Festival of Trees Volunteers.
- Bring extra strands of lights on Decorating Day for replacements if needed.
- **All Decorations must be nonflammable (no straw).**
- **All Decorations** must be wired onto the wreath and the metal ornament cap must be glued onto every ornament. **No glass or glass ornaments.**
- A metal wreath hanger must be used. Some will be available on decorating day however you are welcome to bring your own.
- Items can be hung or attached to the door with removable adhesive or Command Brand by 3M.
- Items such as garland, potted artificial florals/plants, and cute doormats are allowed at the base of your door.
- Display items are limited to a height of 48" or 4'. **Not to exceed a weight of 20 pounds. No Furniture.**
- For wreaths dedicated to an individual, a photocopy of a picture in a frame no larger than 5"x7" can be used. A story card can also be included that will be attached to the back of the wreath sign.
- Please be mindful of your viewing audience when choosing your photo: no photos of loved ones taken after death. Photo will be included with the wreath when purchased.
- If display includes Gift Certificates, it must be signed by company owner or authorized person.
- All items displayed with the wreath will be sold with the wreath.
- All wreaths and accessories become the property of Festival of Trees upon completion and will be priced and sold as such.

End Cap Requirements (End Caps must have a minimum value of \$300.00)

- Decorators will have a total of three (3) auction items as part of their display including the following two (2) items that are required:

- Wreath
- Mantel Decoration/Garland
- Decorators must also choose at least one of the optional items listed below for a total of three (3) display items
 - Small Tree (must be under 4')
 - Decorative element for the hearth area/floor around the mantel
- End caps will be assigned by Festival of Trees. Any special needs (i.e., width of mantel, door/mantel color preference) should be requested at time of registration.
- Please contact Lisa Nievaard about availability.

The Following Will Not be Accepted at the Festival of Trees

- Live wreaths, old or previously used wreaths.
- Wreaths featuring tobacco, alcohol, weapons, or adult content material.
- Painting of doors is not allowed. **No Exceptions.**
- Live plants, sand, water ornaments, globes, or other water features.
- Wreaths decorated to advertise a business or product.
- Plastic door hangers.
- **Glass or glass ornaments.**
- Furniture items.
- **Nails and screws. Please DO NOT nail anything to the doors.**
- Full Size Trees with your wreath. (Alpine or pencil trees 4' or less are acceptable).
- No photos (only dedication photo if applicable).

Decorating Day

- **Decorating Day is December 2, 2024.** The Expo Center will be open to decorators from 7:00 a.m. to 7:00 p.m. You will need to have your Wreath delivered and completed before 7:00 p.m.
- **Upon Arrival at Expo Center:**
 - Please locate Wreath Check-in / Check-out area.
 - Check-in with a volunteer who will show you where your space is located.
 - **Come prepared!** Bring everything you need to hang your wreath, wreath hanger, extension cords, glue gun, scissors, pliers, stepstool, broom, dustpan, garbage bags, etc. Label your supplies.
 - Leave any boxes when finished (include wreath number on box).
 - **Do not remove chairs from Mountain America Expo chair racks.**
 - For safety and security, please leave children home.

- **Return to Check-in / Check-out area to have a volunteer check off your completed wreath.**
- Keep an accurate record of expenses and save receipts for your tax purposes. When you check your wreath out, please give us your ***Itemization of Expenses*** form to help determine the fair market value of your wreath.

Opening Night

- As a ***Thank You*** for your efforts and generosity, upon completion of your tree at checkout you will receive one Opening Night invitation (each invite will admit two adults) for Tuesday, December 3, at 7:00 p.m., ***or*** two Festival tickets to be used any day Wednesday through Saturday of Festival week.
- Babies and children under the age of 16 will ***not*** be admitted Opening Night.
- After Decorating Day, Opening Night tickets cannot be exchanged for admittance into the Festival later in the week.

Upon drop off, all Wreaths become the property of Festival of Trees.

Thank you for your *Gift of Love* to children at Primary Children's Hospital!

For additional information contact:

Lisa Nievaard

801.231.2819

festivalwreaths@gmail.com

Please consider volunteering during the week of Festival. Visit www.festivaloftreesutah.org for more information.